

Sophistication SIMPLIFIED



True "All-in-One" IP Phone Systems and Unified Communications Solutions

Making VoIP Work For Your Business



OVERVIEW

The Zultys MX series of both cloud and premise based enterprise class IP phone systems combines best of breed Unified Communications (UC) features into an easily scalable "all-in-one" native SIP solution that can support up to 10,000 users across 128 locations. Based on secure Linux and open standard SIP (Session Initiation Protocol), Zultys packs its IP phone systems full of business enhancing features that provide a wide range of enterprise-class Unified Communications services, allowing companies to gain a competitive advantage and achieve a rapid return on investment

AVAILABLE FEATURES INCLUDE:

- Unified Communications client for Windows, Mac & Linux
- Complete Contact Center with Customized Reporting
- Visual voice mail
- Integrated Fax Server
- Presence & Instant Messaging
- Active Directory/LDAP support
- Unified Messaging
- Automated Attendant with Interactive Voice Response
- N+1 redundancy and cross-site failover

- Mobile Unified Communications client for iPhone & Android
- Seamless multi-site integration
- Centralized management
- Busy lamp field / Key system emulation
- Enterprise Session Border Controller (E-SBC)
- Historical archiving of call recordings, instant messages, voice mail, fax and call logs (CDR)
- All Zultys IP phones can support remote workers without requiring a VPN
- Find Me/Follow Me/Simultaneous Ring
- User friendly administration interface

Zultys Cloud Services

Flexible and Easy-to-Deploy Hosted IP Phone System

Zultys Cloud Services is a fully-hosted turnkey Unified Communications as a Service (UCaaS) solution. Your communication system is hosted in Zultys' state-of-the-art data centers that are fully redundant and supervised around the clock.

Zultys Cloud Services offers the exact same feature set as all the other MX Series IP Phone Systems, but with the added convenience of a hosted solution. There are no up front investments and you only pay for the services and features you need on a per-user basis. You can easily add users and functionality as your business expands.



Zultys provides and manages the backbone network

You can work anywhere and everywhere with the device of your choice

STANDARD PACKAGE:

- Operator group, Hunt group or ACD group
- Automated Attendant
- Paging Group
- Voice mail
- Call forwarding
- Call Attached Data
- Advanced Call Routing
- · Voice mail to Email
- Zultys Mobile Communicator for iPhone/Android

PREMIUM PACKAGE:

- Operator group, Hunt group or ACD group
- Automated Attendant
- Paging Group
- Voice mail
- Call forwarding
- · Call Attached Data
- Advanced Call Routing
- · Voice mail to Email
- Zultys Mobile Communicator for iPhone/Android
- MXIE with MXvideo support
- Outlook Integration
- MXconference
- Fax

CONTACT CENTER PACKAGE:

- Operator group, Hunt group or ACD group
- Automated Attendant
- Paging Group
- Voice mail
- Call forwarding
- Call Attached Data
- Advanced Call Routing
- Voice mail to Email
- Zultys Mobile Communicator for iPhone/Android
- MXIE with MXvideo support
- Outlook Integration
- MXconference
- Fax
- Inbound Call Center
- Customizable reporting

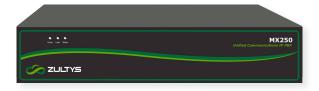
Complexity RESOLVED



Ready to Serve the Needs of Any Business

All-In-One On-Premise or Cloud-Based Solution

Each easy to install and maintain Zultys IP phone system is a complete "all-in-one" feature-rich appliance ready to serve the needs of any business. Zultys IP phone systems can be deployed standalone or networked together to support up to 10,000 users across 128 locations. All software is preinstalled. Capacity and features are enabled by purchasing a license key. This allows companies to quickly deploy the services they need today, while allowing them to easily expand as their businesses grow – without needing more servers. All MX systems are based on open standards: SIP, Linux, TAPI, SQL, and CSTA.



MX250

- The MX250 supports up to 60 Trunks and 250 users per MX250 (SIP Trunks require no licenses or external gateways)
- 19" 2U self contained appliance
- 3 x Universal expansion slots for E1, T1, PRI ISDN, BRI ISDN, Analog FXO and Analog FXS interface cards
- SATA HDD or SSD with RAID-1 hard-disk mirroring and N+1 redundant configurations
- Efficient design enables easy scalability and maintenance while reducing energy consumption

MXvirtual

Zultys MXvirtual is a fully integrated unified communication solution and IP phone system that can be installed in a VMware® Ready virtual appliance. Innovative, reliable and scalable, MXvirtual integrates voice, video, data and mobility, to optimize collaboration and communications for businesses of all sizes.

MXvirtual allows businesses of all sizes to take advantage of the benefits of virtualization including enhanced server utilization, simplified deployment and reduced costs. The features of MXvirtual are identical to the premise-based MX phone systems.



MX-SE

- The MX-SE supports up to 30 Trunks and 50 users (SIP Trunks require no licenses or external gateways)
- 16" x 8 1/2" x 1 3/4" (401mm x 210mm x 44mm)
- Single Universal expansion slots for E1, T1, PRI ISDN, and Analog FXO interface cards
- Connect directly to SIP based ITSP to reduce call costs
- 2x16 character LCD display with 4 navigational buttons
- The MXvirtual can support up to 1000 users and can be expanded with additional server capacity
- Comes ready to support SIP Trunks with no licenses or external gateways (PSTN, ISDN and Analog interfaces supported via gateways)
- Enterprises may deploy MXvirtual onto their own VMware infrastructure, either onpremise or using an off-site data center
- Provides a full suite of resiliency and failover capabilities to ensure business continuity

MXIETM

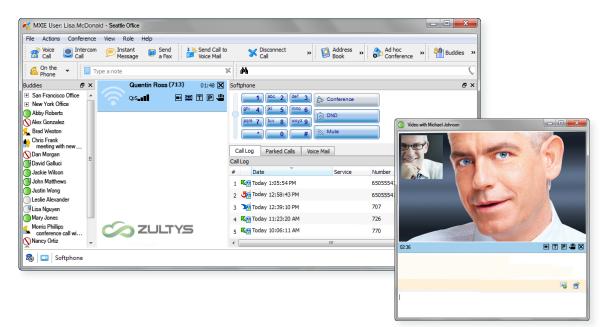
Unified Communications Client for Windows, Mac and Linux

The Media eXchange Interface for End Users' client (MXIE) is an intuitive, easy to use Presence and Communications tool. This "One Click to Contact" desktop application manages all of the functions in the MX platform. It lets people see the availability of anyone in the company — whether they are on a mobile phone or a desk phone — launch a high definition video call, an email, phone call, fax, IM, voice mail or a conference session with a simple mouse click.









AVAILABLE FEATURES INCLUDE:

- Intuitively control calls via mouse, keyboard, telephone or Softphone
- View presence indicator and notes of all users
- Collaborate via Instant Messages
- Customizable screen layout for enhanced productivity
- High Definition (HD) video calls between MXIE users with MXvideo™
- MS Exchange / Outlook integration
- Screen pops display incoming caller information
- Use Zultys Quick Contact to rapidly locate contacts in MS Outlook, MX system directory or local address book
- ScreenDial[™] lets you call from any webpage, document or electronic record

- · Record calls from any phone via MXIE
- Single log-in for Users, Operators and Contact Center Agents
- Create Call Handling Rules to manage call routing and simultaneous ringing
- Supported on Windows, Mac, Linux and thin clients
- Integration with Salesforce.com and other major CRM applications
- Tag calls with wrap-up codes, account codes or other customer information
- MXconnect[™] lets you make any phone your business phone



Power UNLEASHED



Integrated Contact Center Supercharge Your Contact Center

The Zultys Integrated Contact Center (ICC) intelligently processes incoming calls to a group of Supervisors & Agents based on administrator defined rules & real-time conditions. When there are more callers than available agents, ICC will either re-route callers or queue callers with customized in-queue messages and music that may be unique for each ICC group. Agents can be located anywhere in the world, allowing for true flexibility and around the clock coverage, without the need to relocate key talent.



SYSTEM FEATURES:

- Support for up to 240 concurrent callers at each location
- Advanced Call Routing based on real-time ICC activity
- No additional hardware one simple license for Agent or Supervisor
- Call Recording full-time and on-demand
- Superview[™]: Real-time call monitoring & statistics for multiple ICC Groups in a single window
- Fully customizable Wallboard for real-time ICC group analysis
- Customizable music-on-hold & in-queue messages by ICC Group
- Position in queue & expected wait time announcements
- Caller Quit Queue options with Call Back Queuing
- Call Attached Data (CAD) for customizable Agent Scripts, wrap up/exit codes, and more
- Multiple Reporting options CDR Reporting, MXreport[™] CDR, and MXreport[™] Contact Center Edition
- Fully integrated fax server option available

SUPERVISOR / AGENT FEATURES:

- Chat, Instant Message & Presence
- Supervisors may Silent Monitor, Barge in,
 & Whisper-thru to Agents
- Calls can be assigned to specific Agents
- Agents can be members of multiple ICC groups
- MXconnect[™] allows Supervisors & Agents to work from any phone – home or office – no VPN required
- Call Notification pop up allowing Agents to stay focused on their primary application
- Agent login/logout initiated by Supervisor or automatically by MX
- Shared ICC Group Voice Mail box with multiple outgoing greeting options, email notifications and escalation facilities.

MXnetwork™

Connect All Your Locations via an Integrated UC Solution

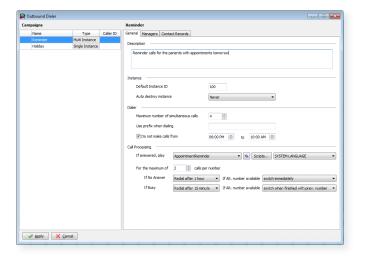
The MXnetwork feature allows multiple MX systems — both premise and cloud-based — to be interconnected over IP to form a single companywide Unified Communications system. Each MXnetwork can support thousands of users at up to 128 locations and provides global presence, toll bypass site-to-site calls, secure communications and interactive collaboration across the entire network. Whether staff members are located in the same building or in another country they are able to communicate efficiently. MXnetwork allows multiple MX systems on your WAN to synchronize together (distributed architecture) and then work as if they are one system, offering robust survivability and high availability for the enterprise. Comprehensive redundancy and failover functionality ensures call processing and business operations continue in the event of an equipment, network or power outage.



MXoutbound

Advanced outbound dialer solution

MXoutbound, a fully integrated outbound dialer solution, offers a flexible and easy-to-manage automated process for reaching out to an organization's customer base. MXoutbound is appropriate for virtually any application that requires automated outbound dialing. The call message may be as simple as a single recorded sentence, or an elaborate customer survey with a series of questions asked based on previous responses.



- Use pre-recorded prompt or text-to-speech conversion
- Include option to transfer to an operator or contact center agent
- Schedule calls at a specific time of day for a particular contact or make calls on-the-fly
- Monitor campaigns in real-time
- One MX system can simultaneously run multiple outbound call campaigns, each with a completely different call flow and set of messages
- Import Contact information manually or from a CRM application. Campaign results can be exported back into a CRM application



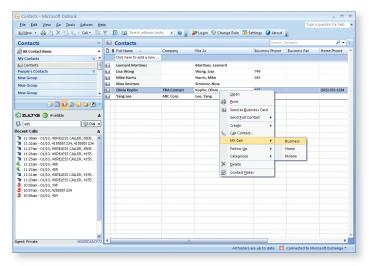
Communicate COLLABORATE

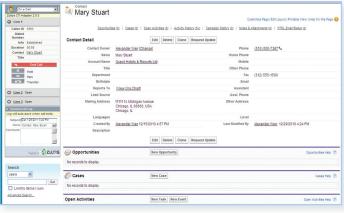


Zultys Outlook Communicator™, Salesforce.com Communicator™ and Zultys Flex Communicator™

Powerful CRM and Application Integration

Zultys supports Computer Telephony Integration (CTI) with an expanding range of CRM suites and business applications via standards-based protocols. The Zultys Salesforce.com Communicator integrates the Zultys IP Phone System and the Salesforce.com CRM application suite for full call control from within Salesforce. The Zultys Outlook Communicator provides integration between the Zultys IP Phone System and Microsoft Outlook, while Zultys Flex Communicator simplifies integration with web-based and traditional CRM and line-of-business applications.





Zultys Outlook Communicator

- Click-to-call and full call control from within Outlook
- Presence synchronized with Outlook Calendar
- Screen pops for Outlook contacts
- Login to Operator and Call Group roles and select a role to make an outbound call from

Zultys Salesforce.com Communicator

- Screen pops, call notes, hold, transfer and click to call from inside the contact record on Salesforce.com
- Login to Operator and Call Group roles and select role to make an outbound call from

Zultys Flex Communicator

- Integrates with both web-based CRM applications and programs installed on the user's computer
- Generate Screen Pops for Caller Information on receipt of an incoming call

MXmeeting™ and MXconference™Affordable Web & Audio Conferencing

The Zultys MXmeeting web/video conferencing platform and the Zultys MXconference private audio bridge provide everything you need to eliminate costly hosted conferencing systems and conduct your own fully integrated collaborative web, video and audio conference sessions. The feature-rich MXmeeting appliance plugs right into your network and allows up to 100 people to join a collaborative web or video conference without needing to install any software on their computers. It also provides remote desktop support and remote access. MXconference is a software feature that requires no additional hardware and is enabled by licensing.



MXmeeting Web collaborative conferencing

- Up to 4 webcams can join in for live video interactive presentations*
- Provides remote support & access for PCs and Macs
- Integrated with MXIE and Outlook

MXconference is an integrated audio conference bridge for Zultys IP phone systems

- Requires no additional hardware
- Scale to hundreds of participants with MXvirtual. Up to 30 participants with MX250.



Communicate COLLABORATE



ZIP-3 Series – Advanced SIP Standard Enterprise IP Phones



376 The ZIP 37G is targeted at the busy executive looking for a high end phone packed with features.

- Full duplex speakerphone
- Dual Gigabit Ethernet ports
- LDAP directory access
- 20 LCD labeled programmable soft keys
- 802.3af Power over Ethernet
- 480 x 272 pixel color display
- AC Adapter (optional)
- Electronic Hook Switch (EHS) support
- Busy Lamp Field (BLF)
- XML Browser



The ZIP 35i is a feature rich IP Phone that is perfect for both regular and heavy phone users.

- Full duplex speakerphone
- Dual 10/100 Ethernet ports
- LDAP directory access
- 6 programmable keys
- 802.3af Power over Ethernet
- 132 x 64 pixel backlit display
- AC Adapter (optional)
- Electronic Hook Switch (EHS) support
- Busy Lamp Field (BLF)
- XML Browser



The ZIP 33i offers exceptional value in an easy to use, feature rich IP Phone ideal for regular phone users.

- Full duplex speakerphone
- Dual 10/100 Ethernet ports
- Modular headset connector
- 6 programmable keys
- 802.3af Power over Ethernet
- AC Adapter (optional)

- 3 line display (2 x 15 characters plus line of icons)
- Local directory
- Wideband audio support
- Distinctive ringing



340M LCD Expansion Module for ZIP 35i and ZIP 37G.

- 160 x 320 pixel graphical backlit LCD
- 38 programmable keys (1 page x 20 keys, or 2 pages x 19 keys)
- Up to 6 expansion modules may be daisy-chained per phone

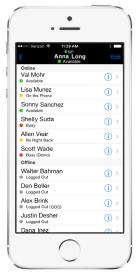
(Phone and system limits apply to the maximum number of BLF keys)

All ZIP models have hearing aid compatible handsets

Zultys Mobile Communicator™

Unified Communications Goes Mobile (iPhone and Android)

Zultys mobility solutions for Unified Communications allow employees to stay connected and in contact no matter where they are. Zultys Mobile Communicator is a real-time presence and communications client for Android® and iPhone® that delivers a complete Unified Communications experience to mobile workers by integrating them into the corporate Voice and Unified Communications system. Zultys mobility solutions provide critical tools like voice mail access and management, presence, internal extension dialing, corporate directory access, and least cost routing to cut international call costs.





AVAILABLE FEATURES INCLUDE:

- Mobile presence and instant messaging
- Visual voice mail
- Contact center agent functionality
- Mobile privacy (present office caller ID)
- Single number contact
- Least cost routing
- Corporate directory and phone system access
- · Email integration
- System level call hold and transfer
- Call alerts





Zultys brings you all the benefits of advanced Unified Communications and IP Telephony through an efficient, affordable, and highly scalable family of native SIP products and solutions designed for the needs of SMB and Enterprise Customers.

ABOUT ZULTYS:

Zultys is the global provider of a true all-in-one unified communications solution. Innovative, reliable and scalable, Zultys IP phone systems integrate voice, video, data and mobility — in a single premise based appliance or in the cloud — to optimize collaboration for businesses of all sizes. Zultys delivers a powerful, feature-rich communications system that is easy-to-use, deploy and maintain. Zultys is headquartered in Silicon Valley with offices around the world.

In the cloud or on your premises — your choice!



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